



News Release
April 29, 2010

Carolina Parenting Selects Evergreen Printing.

Carolina Parenting Inc. (Charlotte, NC) has chosen Evergreen Printing to print their three monthly parenting publications as well as their various annual guides beginning with their April 2010 issues. The main goal for Carolina Parenting was to find a printer who would improve the print quality of their publications. A major advertiser with *Charlotte Parent* has already made mention of the exceptional print quality in the *2010 Baby Guide*.

Carolina Parenting publishes *Carolina Parent*, *Charlotte Parent*, and *Piedmont Parent*, each providing significant distribution within select markets in North Carolina. Each publication also produces a number of annual guides for their particular market.

Carolina Parent, *Charlotte Parent*, and *Piedmont Parent* are members of Parenting Publications of America (PPA), a national trade association of regional parenting publications that reach across America and around the world, including Australia, Canada, and South Africa.

Evergreen Printing Company is a publication printer with heatset and non-heatset printing plus circulation fulfillment and mailing for business, trade, regional and national publications. Evergreen is located in southern New Jersey, twenty minutes from Philadelphia and two hours from metro New York and Washington, DC.

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