



GREEN *View*
ON-LINE EDITIONS



News Release
June 30, 2009

Evergreen Printing Introduces On-Line Editions

Evergreen Printing is now offering publishers the option to add an on-line version of their publication to their website. This service enhances the value of the printed edition by allowing instant access to an advertiser's website and e-mail as well as the publisher's own website.

GreenView Editions, employs a user-friendly interface that incorporates page-flip technology and the best features of other on-line editions. Readers can view a directory of advertisers and instantly jump to their page. Editorial can also be accessed from a similar directory allowing readers to view articles in one window, even if they are continued on another page.

Additional features include access to previous issues, plus powerful search, print and share functions that make the on-line edition a valuable tool to attract both advertisers and subscribers.

To view an on-line edition, visit: <http://www.egpp.com/GreenViewOnlineEditions.html>

Evergreen is a publication printer for daily, weekly, and monthly trade and business publications on coated and uncoated paper stocks with complete binding, polybagging and ink jet mailing capabilities. In addition, Evergreen offers circulation fulfillment services.

Evergreen is located in Bellmawr, NJ near Philadelphia, PA, and 2 hours from Washington, DC and New York City. Clients include both national and regional publishers.

For additional information, please contact:

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