



101 Haag Avenue
Bellmawr, NJ 08031
856-933-0222
www.egpp.com

News Release
April 24, 2009

***The Catholic Standard and Times* Chooses Evergreen Printing to Provide Circulation Fulfillment Services**

Evergreen Printing is proud to announce a multi-year contract with *The Catholic Standard and Times*, the official newspaper of the Archdiocese of Philadelphia, Philadelphia PA. The agreement includes circulation fulfillment services and database management. Evergreen will provide customer service, data entry, and multiple report packages that manage the newspaper's subscription base and will facilitate additions and changes to the mailing list. While working with Protocols and Standard Operating Procedures under the publisher's direction, Evergreen offers ACS (automatic change of address), real time log-on for publisher's secured access to the complete subscriber profiles through PICMAN -- a proven application software program developed by Evergreen. In addition, Evergreen will provide subscription renewal invoicing, personal telephone customer service and back issue fulfillment to ensure accurate and timely subscriber satisfaction through Publishers Information Center – Evergreen's circulation fulfillment department.

"We wanted to maximize our efficiency and reduce costs, and outsourcing the circulation fulfillment to Evergreen has proven to be a successful solution for both goals. Subscribers report a high level of satisfaction with their customer service needs, and the PICMAN software enables our staff to manage our circulation data needs efficiently," said Matthew Gambino, Director and General Manager of *The Catholic Standard and Times*.

The Catholic Standard and Times (www.cst-phl.com) is a member of the Catholic Press Association and winner of numerous awards for editorial and creative excellence. Originally established as the *Catholic Standard* in 1866, it is the official weekly newspaper of the Archdiocese of Philadelphia in southeastern Pennsylvania serving a Catholic population of more than 1.4 million.

In addition to offering circulation fulfillment services, Evergreen is a publication printer for daily, weekly, and monthly trade and business publications on coated and uncoated paper stocks with complete binding, polybagging and ink jet mailing capabilities. Evergreen is located in Bellmawr, NJ near Philadelphia, PA, and 2 hours from Washington, DC and New York City. Clients include both national and regional publishers.

John P. Dreisbach
VP Sales & Marketing
Evergreen Printing Company
101 Haag Avenue
Bellmawr, NJ 08031
Phone 800-922-0252, Ext. 201
jdreisbach@egpp.com
www.egpp.com