



News Release
September 21, 2011

***Long Island Parent* selects Evergreen Printing**

Long Island Parent (Wordsmiths Media, LLC.) has selected Evergreen Printing to print its bi-monthly publication. Founded by Liza N. Burby, former editor of Newsday's *Parents & Children* magazine and noted award-winning local journalist and author, *Long Island Parent* is dedicated to providing Nassau and Suffolk parents with the information they need to help raise a family. *Long Island Parent* magazine was named 2011 Rookie of the Year by Parenting Publications of America, rated as the best new large circulation parenting magazine in the nation with 65,000 copies distributed free to over 1,600 Long Island locations, from Eastern Queens to Montauk.

Evergreen Printing is proud to have *Long Island Parent* as one of several PMA (Parenting Media Association) publishers that have chosen our company as a print partner because of production quality and flexibility, customer service support, and the relationships already developed with PMA members that include Carolina Parenting (*Charlotte Parent*, *Carolina Parent* and *Piedmont Parent*), *Parent Paper* of North Jersey Media Group and Midwest Parenting publications (*Indy's Child* and *Cincinnati Parent*).



Evergreen Printing Company is a publication printer with heatset and non-heatset printing capabilities, circulation fulfillment and mailing services for business and trade publications with local, regional, and national reach. Evergreen is located in southern New Jersey, just minutes from Philadelphia and two hours from metro New York and Washington, DC.

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