



News Release  
August 4, 2011

## Midwest Parenting selects Evergreen Printing Evergreen begins printing

### *Indy's Child and Cincinnati Parent*

Midwest Parenting Publications has selected Evergreen Printing to print its two parenting/mom publications, *Indy's Child* and *Cincinnati Parent*, beginning with their July 2011 issues. Both publications have been in production for over 25 years, reach more than 110,000 readers, and are members of Parenting Media Association (PMA), formerly Parenting Publications of America (PPA).

Midwest Parenting selected Evergreen because of its quality coldweb and heatset printing, extensive production capabilities, and outstanding work with other PMA member publications, including those of Carolina Parenting (*Charlotte Parent*, *Carolina Parent*, and *Piedmont Parent*) and the *Parent Paper* of North Jersey Media Group.



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Evergreen Printing Company is a publication printer with heatset and non-heatset capabilities offering circulation fulfillment and mailing services for business, trade, consumer publications with local, regional, and national reach. Evergreen is located in southern New Jersey, just minutes from Philadelphia and two hours from metro New York and Washington, DC.

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**James Lamb**  
Sales & Marketing Coordinator  
Evergreen Printing Company  
101 Haag Avenue  
Bellmawr, NJ 08031  
Phone 800-922-0252, Ext. 231  
[jlamb@egpp.com](mailto:jlamb@egpp.com)  
[www.egpp.com](http://www.egpp.com)